TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	LICENSE

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allied Domecq Spirits & Wine Limited		106/28/2012	Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Chivas Brothers Limited	
Street Address:	111-113 Renfrew Road	
City:	Paisley, Renfrewshire	
State/Country:	UNITED KINGDOM	
Postal Code:	PA34DY	
Entity Type:	Limited Company: UNITED KINGDOM	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85826204	BALLANTINE'S THE ORIGINAL BLENDED SCOTCH WHISKY FULLY BLENDED FINEST QUALITY AGED 17 YEARS GEO BALLANTINE
Serial Number:	85826226	BALLANTINE'S RARE BLENDED SCOTCH WHISKY LIMITED RARE RELEASE FROM RESERVE CASKS GEO BALLANTINE
Serial Number:	85828281	

CORRESPONDENCE DATA

Fax Number: 2027568087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 202-756-8000

Email: rkim@mwe.com, bmorgan@mwe.com,

washington_ip_docket@mwe.com, ksandacz@mwe.com

Correspondent Name: Richard Y. Kim

Address Line 1: 500 North Capitol Street, NW Address Line 2: McDermott Will & Emery LLP

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

TRADEMARK

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REEL: 004972 FRAME: 0381

ATTORNEY DOCKET NUMBER:	087021-0227	
DOMESTIC REPRESENTATIVE		
Name: Richard Y. Kim Address Line 1: 500 North Capitol Street, NW Address Line 2: McDermott Will & Emery LLP Address Line 4: Washington, DISTRICT OF COLUMBIA 20001		
NAME OF SUBMITTER:	Richard Y. Kim	
Signature:	/Richard Y. Kim/	
Date:	02/28/2013	
Total Attachments: 4 source=License + Schedule#page1.tif source=License + Schedule#page2.tif source=License + Schedule#page3.tif		

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REEL: 004972 FRAME: 0382

SCHEDULE Part 3 **Short Form Licence**

SHORT FORM INTELLECTUAL PROPERTY LICENCE AGREEMENT

between

- ALLIED DOMECQ SPIRITS & WINE LIMITED, a company incorporated in England and Wales (1) under the Companies Acts (registered number 00703977) and having its registered office at Chivas House, 72 Chancellors Road, London W6 9RS (the "Licensor"); and
- CHIVAS BROTHERS LIMITED, a company incorporated in Scotland under the Companies (2) Acts (registered number SC268758) and having its registered office at 111-113 Renfrew Road, Paisley PA3 4DY (the "Licensee"),

WHEREAS:-

- The Licensor and the Licensee have entered into an Intellectual Property Licence Agreement (A) dated 28th June 2012 (the "IP Licence"); and

	dated to date to the time in the control of the	
(B)	The Licensor and the Licensee have agreed to execute this short form Intellectual Property Licence Agreement for registration purposes.	
NOW ⁻ 1.	THEREFORE it is hereby agreed as follows:-	
2.		
3. 4.		
5.		
6.		

7.

Signed for and on behalf of ALLIED DOMECQ SPIRITS & WINE LIMITED	In the presence of:
at PAISLEY on the 28 day of JUNE 2012 by: Signature DIRECTOR/AUTHORISED SIGNATORY 9THACT MAKNAG. Print Name	And thank Witness PHS A MAPPLEARIX Name 111-113 REWING ROAC Address PAULEY RAS 40X
Signed for and on behalf of CHIVAS BROTHERS LIMITED at: PAULEV	In the presence of: All Myrum Witness
BROTHERS LIMITED	
at: PAULEV on the 29 day of JANE 2012 by:	ANS MAPPLEBECK Witness Name 111-113 RENFRENREAD Address

This is the schedule referred to in the foregoing Short Form Intellectual Property Licence Agreement between Allied Domecq Spirits & Wine Limited and Chivas Brothers Limited

SCHEDULE

Registered Intellectual Property

Doc. No:DOC 5 - IP LICENCE ADSWL TO CBL (PROJECT STEALTH) (FINAL) AB 28/06/12

TRADEMARK REEL: 004972 FRAME: 0385

Registered Intellectual Property Rights in the United States

Mark	International Class	Serial No.	Filing Date
BALLANTINE'S 17 YO BOTTLE	33	85826204	January 17, 2013
BALLANTINE'S LIMITED BOTTLE WITH LABEL	33	85826226	January 17, 2013
BEEFEATER 24 BOTTLE WITHOUT LABELS	33	85828281	January 17, 2013

RECORDED: 02/28/2013

TRADEMARK REEL: 004972 FRAME: 0386